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**NEWS FOR IMMEDIATE RELEASE**

**Business TN Names Epic Technologies to Their “Hot100 List”  
for 2<sup>nd</sup> Consecutive Year**

COOKEVILLE, NASHVILLE, KNOXVILLE — December 28, 2009 — Epic Technologies, the region’s leader in unified communications, announced today that *BusinessTN*, the state’s top business journal, has added the company to its 2009 “Hot100 List.”

Epic Technologies was recognized in last year’s “Hot100 List” and has remained among the most competitive organizations in the marketplace. The “Hot100 List” is dedicated to showcasing Tennessee’s elite organizations and prescribing a “watch list” for professionals. Whether these companies are already well-established or just getting off-the-ground, they are budding with entrepreneurial spirit. Aptly described as “companies poised for rapid growth,” this year’s selections faced even tougher acceptance criteria than last year. The surge of new applications forced *BusinessTN* to examine each company in greater depth and rely more heavily on “bottom-line” factors.

*BusinessTN* selects companies based on a myriad of attributes. Ranging from increases in revenue to the number of new employees, each company must show substantial growth in various areas of their business. However, growth alone is not enough to make the cut. Companies are pitted against industry averages and expert analysis to separate the “good” from the “best”. This has opened the list up to many different industries, ranging from electric fencing companies to investment firms. This

year's list provides a comprehensive snapshot of the business activity in the Volunteer State.

“We're extremely proud to have received this wonderful recognition for the second straight year,” stated Don Viar, managing partner of Epic Technologies. “One of the biggest reasons people enjoy doing business with us is that our values are a very strong part of our company culture. The best way to describe it is that we are ‘stubbornly optimistic.’ For example, when the economy turned down and our customers were facing substantial challenges, we saw a great opportunity to provide value. In a certain respect, the economy was a hidden blessing because it forced many of the organizations we work with to reevaluate their expenses. It turned out that most of our customers didn't realize how much their old technology was costing them and oftentimes we were able to provide a solution that actually reduced their costs. Conducting business with integrity has always been part of our mission and we look forward to consistently exceeding the business needs of our clients.”

## **ABOUT EPIC TECHNOLOGIES**

Epic Technologies is one of the leading providers of business communication solutions in the United States. Built upon a network of strategic relationships with clients and vendors, Epic has quickly grown to be a trusted business partner for complex voice, data, nurse call, and network infrastructure solutions. We build relationships as a trusted business partner with each of our clients and exceed their expectations, knowing that we will succeed when our partners succeed.

Epic knows how to empower complex business needs through the innovative use of technology to maximize the return to the client's bottom line. While we work in a wide variety of industries and organizational sizes, we have a particular expertise in medium and larger sized organizations with a particular emphasis on healthcare, education, and service oriented companies. Call us today (866-525-EPIC) or visit us on the web at [www.epictn.com](http://www.epictn.com) and let us show you the Epic difference!

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