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## **Epic Technologies Educates Region's Small to Mid-sized Businesses On the Benefits of Utilizing Voice over Wireless LAN**

*New Technology Gaining in Popularity  
Because of its Unique Ability to  
Drive Profitability & Productivity*

COOKEVILLE, NASHVILLE, KNOXVILLE — September 30, 2009 — Epic Technologies, an industry leader in unified communications, announced today that the company is educating the region's small to mid sized businesses on the valuable benefits associated with Voice over Wireless LAN technology (VoWLAN). Epic Technologies expects the demand for VoWLAN to increase by year's end because of its unique ability to support various advanced business applications that drive profitability and employee productivity.

A wireless local area network is a local area network (LAN) that does not rely on wired Ethernet connections and can be either an extension to a current wired network or an alternative to it. Use of a WLAN adds flexibility and functionality to networking and enables users to move around while staying connected. Voice over IP (VoIP) technology, also known as the convergence of voice and data networks and has become the communications technology of choice for the majority of businesses, is now successfully supported by WLAN. Voice over Wireless LAN (VoWLAN) is a process of sending voice information in digital form over a wireless broadband network. Simply put, VoWLAN is VoIP delivered through wireless technology. The technology is often referred to "VoWi-Fi" or "Wi-Fi VoIP" because it uses the IEEE 802.11 set of specifications for transporting data over wireless local area networks and the Internet. The VoWLAN system includes all of the

regular functions and messaging applications available on wired phones on the VoWLAN devices. Similar to VoIP, VoWLAN also contributes to cost efficiency because calls are routed over the data network internally or over the Internet externally. As a result, mobile telephony costs can be eliminated or decreased significantly.

Employees have the ability to use VoWLAN phones to communicate by voice wirelessly with others inside and outside a facility. The experience is very similar to using a traditional wired telephone, except the user is free to move about the building. Additionally, a VoWLAN phone can operate from the rapidly growing Wi-Fi hotspots, enabling a person to use the same cellular phone while within or away from the office. Some mobile phones incorporate VoWLAN capability, which enables users to make calls over traditional cellular networks when no wireless local-area network is available. This gives employees tremendous freedom to conduct business from any location thereby increasing their own productivity while driving costs down.

The VoWLAN market will initially be driven by specific company needs, such as retail/warehouse sales tracking and inventory control, mobile telephony in medical facilities or campuses, and mobile security applications. For example, nurses and doctors within a facility can maintain voice communications at any time at less cost compared to cellular service.

"It is our mission to continually inform our customers of new technologies that may have a significant impact on the way they do business," said Don Viar, Managing Partner of Epic

Technologies. "VoWLAN is just one example of technology that is on the horizon that will affect the way we communicate. Still in its infancy, it's critical that not only are companies made aware of it, but more importantly how to properly deploy it. Without the latter it makes reaping its benefits challenging. As new technologies come into play we will bring it to our customer's attention because that is our role as their trusted communications advisor."

### **ABOUT EPIC TECHNOLOGIES**

Epic Technologies is one of the leading providers of business communication solutions in the United States. Built upon a network of strategic relationships with clients and vendors, Epic has quickly grown to be a trusted business partner for complex voice, data, nurse call, and network infrastructure solutions. We build relationships as a trusted business partner with each of our clients and exceed their expectations, knowing that we will succeed when our partners succeed.

Epic knows how to empower complex business needs through the innovative use of technology to maximize the return to the client's bottom line. While we work in a wide variety of industries and organizational sizes, we have a particular expertise in medium and larger sized organizations with a particular emphasis on healthcare, education, and service oriented companies. Call us today (866-525-EPIC) or visit us on the web at [www.epictn.com](http://www.epictn.com) and let us show you the Epic difference!